

300 Medical Privacy Policy

Personal information is data that can be used to identify or contact a single person.

You may be asked to provide your personal information anytime you are in contact with 300 Medical or a 300 Medical affiliated company. 300 Medical and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, services, content, and advertising. You are not required to provide the personal information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our products or services or respond to any queries you may have.

Here are some examples of the types of personal information 300 Medical may collect and how we may use it.

What personal information we collect

When you create a 300 Medical subscription, purchase a product, download software update, contact us or participate in a survey on our System, we may collect a variety of information, including your name, mailing address, phone number, email address, and contact preferences.

How we use your personal information

- The personal information we collect allows us to keep you posted on 300 Medical's latest products and software updates.
- We also use personal information to help us create, develop, operate, deliver, and improve our products, services, content and advertising, and for loss prevention and anti-fraud purposes.
- We may use your personal information, including date of birth, to verify identity, assist with identification of users.
- From time to time, we may use your personal information to send important notices, such as communications about purchases and changes to our terms, conditions, and policies. Because this information is important to your interaction with 300 Medical, you may not opt out of receiving these communications.
- We may also use personal information for internal purposes such as auditing, data analysis, and research to improve 300 Medical's products, services, and customer communications.

Collection and Use of Non-Personal Information

We also collect data in a form that does not, on its own, permit direct association with any specific individual. We may collect, use, transfer, and disclose non-personal information for any purpose. The following are some examples of non-personal information that we collect and how we may use it:

- We may collect information regarding customer activities on our System, Cloud service. This information is aggregated and used to help us to understand which parts of our products, and services are of most interest. Aggregated data is considered non-personal information for the purposes of this Privacy Policy.

- We may collect and store details of how you use our services, including search queries. This information may be used to improve the relevancy of results provided by our services.
- With your explicit consent, we may collect data about how you use your device and applications in order to help us improve our products and services.

If we do combine non-personal information with personal information the combined information will be treated as personal information for as long as it remains combined.

Disclosure to Third Parties

At times 300 Medical may make certain personal information available to strategic partners that work with 300 Medical to provide products and services, or that help 300 Medical market to customers. Personal information will only be shared by 300 Medical to provide or improve our products, services; it will not be shared with third parties for their marketing purposes.

Service Providers

300 Medical shares personal information with companies who provide services such as information processing, extending credit, fulfilling customer orders, delivering products to you, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction surveys. These companies are obligated to protect your information and may be located wherever 300 Medical operates.

Providing Personal Information to Others

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for 300 Medical to disclose your personal information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate.

We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all personal information we collect to the relevant third party.

Integrity and Retention of Personal Information

300 Medical makes it easy for you to keep your personal information accurate, complete, and up to date. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Third-Party Sites and Services

300 Medical websites, products, applications, and services may contain links to third-party websites, products, and services. Our products and services may also use or offer products or services from third parties, which may include such things as location data or contact details, is governed by their privacy practices. We encourage you to learn about the privacy practices of those third parties.

International Users

All the information you provide may be transferred or accessed by entities around the world as described in this Privacy Policy. 300 Medical abides by the “safe harbor” frameworks set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information collected by organizations in the European Economic Area and Switzerland. Learn more about the [U.S. Department of Commerce Safe Harbor Program](#).

Our Companywide Commitment to Your Privacy

To make sure your personal information is secure, we communicate our privacy and security guidelines to 300 Medical employees and strictly enforce privacy safeguards within the company.

Privacy Questions

If you have any questions or concerns about 300 Medical’s Privacy Policy or data processing or if you would like to make a complaint about a possible breach of local privacy laws, please [contact us](#). You can always contact us by phone at 248-220-3232.

All such communications are examined and replies issued where appropriate as soon as possible. If you are unsatisfied with the reply received, you may refer your complaint to the relevant regulator in your jurisdiction. If you ask us, we will endeavor to provide you with information about relevant complaint avenues, which may be applicable to your circumstances.

300 Medical may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy.

300 Medical, LLC, 419 Golf View Lane, Rochester Hills, MI 48309